

NEACSM Sponsorship Levels and Descriptions:

Level	Name	Fall Meeting	Spring Meeting
I.	Conference Partner	\$5,000	--
II.	Speaker Sponsor a. Keynote Sponsor b. Endorsed Sponsor c. General Session Sponsor	a. \$2,000 b. TBD by sponsor c. \$750	a. \$1,000 b. TBD by sponsor c. \$500
III.	College Bowl/President's Reception	\$2,000	--
IV.	Conference Exhibitor	\$750	\$500

I. CONFERENCE PARTNER

Description: Conference Partners are solicited/secured by NEACSM leadership/members and coordinated/negotiated through the NEACSM Sponsorship Chairperson. This is the most significant sponsorship opportunity and garners the greatest marketing opportunity and exposure.

II. SPEAKER SPONSORS

a. Keynote Sponsor

Description: Keynote sponsors are solicited/secured by NEACSM leadership and coordinated/negotiated through the NEACSM Sponsorship Chairperson.

b. Endorsed Speaker Sponsor

Description: Endorsed Speaker sponsors are secured by individual speakers. All speaker reimbursement/compensation (e.g., honorarium, travel, etc.) are negotiated between the sponsoring organization and the speaker. All speaker sponsors need to be disclosed to, and approved by, NEACSM executive leadership.

c. General Session Sponsor

Description: General session sponsors are secured by the Sponsorship Committee or NEACSM leadership. All general session sponsors need to be disclosed to, and approved by, NEACSM executive leadership. Individual speakers have the right of refusal pending the sponsoring organization for their general session. All conflicts of interest must be disclosed.

III. COLLEGE BOWL/ PRESIDENT'S RECEPTION (*Fall conference only*)

Description: The College Bowl/President's Reception is the final event of the first day of the Fall conference. This event includes the announcement and dissemination of all awards, scholarships, and grants awarded by the NEACSM. Additionally, this event concludes with the College Bowl competition, boasting 20 or more different College/University teams. Teams compete in a Jeopardy style competition

IV. CONFERENCE EXHIBITOR

Description: Exhibitors are solicited/secured by NEACSM Sponsorship Committee Co-Chairs. Exhibitors are provided equally sized spaces with tables and chairs to market their products or programs. The exhibitor area is open throughout the entire two-day Fall conference and one-day Spring conference.