



Conference Sponsorship Opportunities Spring 2025

April 22, 2025

***Central Connecticut State University
New Britain, CT***

An Introduction to the NEACSM:

The New England chapter of the American College of Sports Medicine (NEACSM) is one of twelve regional chapters of the American College of Sports Medicine. We represent Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont. The Chapter maintains a strong membership with more than 1,500 members consisting of researchers, educators, exercise practitioners, physicians, allied health professionals, and students (undergraduate, graduate and doctoral).

The NEACSM chapter conducts and assists with many public and professional programs and provides a member forum for public and professional use. The Chapter publishes its own newsletter, the MAX!, which serves to update its members on current events associated with the chapter, as well as recognize sponsors and partners of our conferences and events. The chapter website and its social media platforms are used to recognize sponsors and display their logos.

We host two major annual conferences: Fall (two-day) and Spring (one-day). Our conferences draw regional, national, and international talent, and provide attendees with current information concerning all aspects of Exercise Science and Sports Medicine.

NEACSM Mission:

The New England Chapter of the American College of Sports Medicine advances and integrates scientific research to provide educational opportunities and practical applications of exercise science and sports medicine in the New England Region.

NEACSM Goals:

- 1) **Provide educational and professional events** by hosting and sponsoring annual meetings including symposia, workshops, and lectures.
- 2) **Provide a forum for dissemination of current information and research** concerning all aspects of Exercise Science and Sports Medicine to professionals and the public.
- 3) **Sponsor lectures** and bring regional, national, and international researchers in Exercise Science and Sports Medicine to New England.
- 4) **Promote and advance medical, educational, and scientific studies** dealing with the effects of sports and physical activity on the health of a variety of populations including the apparently healthy and those with known disease.
- 5) **Cooperate and share knowledge with other professional organizations**, physicians, nutritionists, educators, scientists, exercise practitioners, athletic trainers, physical therapists, and allied health professionals who have the same or related specialties.
- 6) **Introduce students to ACSM** by involving graduate students in regional committee projects and responsibilities and by promoting graduate student research.

NEACSM Spring 2025 Sponsorship Levels and Benefits

The NEACSM offers many opportunities for sponsorship. These opportunities provide significant exposure to help market organizations products and services within and beyond the NEACSM chapter. The following tables highlight the levels of sponsorship.

Benefit**	Conference Partner \$1500	Invited Speaker Partner \$750	Conference Exhibitor \$500
Logo on Signage Outside Meeting Room	✓		
Acknowledgement During Conference Welcome by Past-President of Chapter	✓		
Acknowledgment and Logo on Title Slide of Sponsored Speaker Session		✓	
Exhibit Space - 6' skirted table, exhibitor ID sign, & two chairs	✓	✓	✓
Conference Registration for Two Persons	✓		
Logo and Advertisement on Social Media Platforms Before Conference	✓	✓	
Logo in Conference Brochure Organized by benefit level	✓	✓	✓
Logo and Link to Sponsor's Website on NEACSM Website Organized by benefit level	✓	✓	✓
Logo in the MAX! Newsletter Organized by benefit level	✓	✓	✓

Logos are sized and organized by benefit level. The President's Partners have the largest and most prominent logos.

*****Note that if your organization registers late/close to the conference, not all benefits may be available.***