



**Conference Sponsorship Opportunities  
Fall 2023**

# ***Note our new location this year!***

**MassMutual Center is conveniently located in downtown Springfield, Massachusetts, a venue that combines the best of big-city accessibility and services with small-town charm and affordability.**



## **An Introduction to the NEACSM:**

The New England chapter of the American College of Sports Medicine (NEACSM) is one of twelve regional chapters of the American College of Sports Medicine. We represent Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, and Vermont. The Chapter maintains a strong membership with more than 1,500 members consisting of researchers, educators, exercise practitioners, physicians, allied health professionals, and students (undergraduate, graduate and doctoral).

The NEACSM chapter conducts and assists with many public and professional programs and provides a member forum for public and professional use. The Chapter publishes its own newsletter: the MAX!, which serves to update its members on current events associated with the chapter, as well as recognize sponsors and partners of our conferences and events. Our newly revised website also displays all sponsor logos year-round and has a built-sponsorship page that lists all sponsors for the entire year. With the use of social media platforms, sponsors will be recognized several times throughout the year.

We host two major annual conferences: Fall (two-day) and Spring (one-day). Our conferences draw regional, national, and international talent, and provide attendees with current information concerning all aspects of Exercise Science and Sports Medicine.

### **NEACSM Mission:**

The New England Chapter of the American College of Sports Medicine advances and integrates scientific research to provide educational opportunities and practical applications of exercise science and sports medicine in the New England Region.

### **NEACSM Goals:**

- 1) **Provide educational and professional events** by hosting and sponsoring annual meetings including symposia, workshops, and lectures.
- 2) **Provide a forum for dissemination of current information and research** concerning all aspects of Exercise Science and Sports Medicine to professionals and the public.
- 3) **Sponsor lectures** and bring regional, national, and international researchers in Exercise Science and Sports Medicine to New England.
- 4) **Promote and advance medical, educational, and scientific studies** dealing with the effects of sports and physical activity on the health of a variety of populations including the apparently healthy and those with known disease.
- 5) **Cooperate and share knowledge with other professional organizations**, physicians, nutritionists, educators, scientists, exercise practitioners, athletic trainers, physical therapists, and allied health professionals who have the same or related specialties.
- 6) **Introduce students to ACSM** by involving graduate students in regional committee projects and responsibilities and by promoting graduate student research.

## NEACSM Sponsorship Levels and Benefits

The NEACSM offers many opportunities for sponsorship. These opportunities provide significant exposure to help market organizations products and services within and beyond the NEACSM chapter. The following tables highlight the levels of sponsorship.

Benefit	President's Partner \$4000	Keynote Partner \$3000	Invited Speaker Partner \$1500	Conference Exhibitor \$850	Conference Contributor \$550
Logo on Signage outside Presidents' Reception and/or Keynote Lecture	✓	✓			
Acknowledgment and Logo on Overhead Slide at Respective Speaker Sponsored Session	Includes Keynote Lectures and College Bowl	✓	✓		✓
Exhibit Space - 6' skirted table, exhibitor ID sign, & two chairs	✓	✓	✓	✓	
Conference Registration for Two Persons and VIP Dinner	✓				
Logo and Advertisement on Social Media before Conference	✓	✓	✓		
Logo in Conference Brochure Organized by Giving Tier	✓	✓	✓	✓	✓
Logo and Link to Sponsor's Website on NEACSM Website Organized by Giving Tier	✓	✓	✓	✓	✓
Logo in the MAX! Newsletter Organized by Giving Tier	✓	✓	✓	✓	✓

**Logos are sized and organized by giving tier. The President's Partners have the largest and most prominent logos.**