

STRATEGIC PLAN 2024

Diversity, Equity, Accessibility & Inclusion



Engagement

- *Develop new professional advancement initiatives*
- *Retain and support members throughout student-to-professional transition*
- *Grow member benefits, including mentoring, networking*
- *Engage underrepresented colleges and universities*



Partnerships

- *Grow meaningful, trusted community relationships*
- *Advocate for and advance exercise science and sports medicine professions, our professional priorities, and relevant social causes*
- *Develop donor and sponsor participation*
- *Collaborate with mission-aligned professional organizations and other regional chapters*



Operational Excellence

- *Reimagine programming, within, outside of conferences*
- *Improve transfer of knowledge within chapter*
- *Grow leadership diversity*
- *Commit to financial sustainability and improve fiscal fluency among leadership*
- *Ensure mutual, reciprocating strategic alignment with ACSM*